

Client: Legends Bank (based in Tennessee)

Ad welcoming soldiers home from war in 2010



LEGENDARY RESPECT

The tags, the uniform, the salute—they're all symbols of our troops' strength and purpose. It's their brave dedication that's kept our community safe, and we owe them the utmost respect for defending everything we hold dear. At Legends Bank, we honor our troops' dedication and couldn't be more proud to welcome them back home.



LEGENDARY SERVICE... *extraordinary people*

Member FDIC

931-503-1234
www.legendbank.com



Bio for mortgage banker



Profile

Mortgage Originator Denise Taber

She's a passionate, experienced lender with Tennessee roots and a love for helping others plant their own.

With more than a decade of experience in the mortgage industry, Denise has established a successful career seeing her clients as her most important, valued asset. Building relationships with honest, helpful communication, Denise has walked countless clients step-by-step through the loan process and has experienced wonderful business growth as a result through referrals.

As a community lender with close ties to the area, her family and friends, Denise offers a level of personal service and commitment that truly makes a difference. And it helps make us legendary.



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Branding ad



LEGENDARY PRECISION

At Legends Bank, our experienced bankers have the tools to save you time, money and peace of mind. From personal banking to business banking, we're constantly sharpening our all-in-one package to deliver precisely what your ever-changing needs demand. For the convenience of legendary precision, put your trust in Legends.



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Ad and advertorial (in Legends Bank's update brand look/feel) featured in a book commemorating the community of Clarksville, Tennessee following the flood of 2010



A little sunshine can go a long way.

As a community, we have enough sunshine to brighten up the darkest of days. Having seen that firsthand with this great flood of 2010, we could not be more proud to call the Clarksville-Montgomery County and Dover-Stewart County area our home. Coming together, we are strong, resilient and creating extraordinarily brighter days.



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LOOKING BACK AND STEPPING FORWARD.

The story of a community partner that is there through it all

Back in November of 1998, the city of Clarksville welcomed a new community partner by the name of Legends Bank. The bank was established by exceptional bankers dedicated to creating a story of phenomenal service to the community—both inside and outside the bank. And as you'll read, the pages of that story continue to grow in number.

Practically an overnight success, the bank was quick to raise capital, and grew to serve both Montgomery and Stewart Counties. Recently voted Favorite Bank in the Leaf-Chronicle's Reader's Choice Awards, Legends Bank has kept a stronghold in the communities it serves throughout the recession and has remained dry throughout this great flood of 2010, though many close to the bank were not as fortunate.

Billy Atkins, the bank's chairman and CEO and a lifelong Clarksville resident, reflected on the flood saying, "This was quite an experience for anyone to have to go through, whether it was your home in danger of flooding or your business.

Legends Bank shares its deepest emotions in view of the recent flood experienced in Clarksville/Montgomery County."

One business directly affected by the flood was Bill Roberts Thunder Road Automotive & Marina, owned by Bill and his wife Jan, a senior vice president and cashier at Legends Bank. All four of their buildings were flooded—two up to the ceiling. The Roberts' family and about 35 friends were quick to join forces to pull 40 boats, 90 cars and other inventory to safety. The boats, they had a place for, but not knowing where they would take 90 cars, the Roberts were delighted when a good friend, Mr. Don Jenkins from Jenkins & Wynne, offered up one of his empty lots. "We were surrounded by angels!" Jan remarked, reflecting on the day's turn of events.

With similar stories of those living and working throughout the area, the naturally philanthropic spirit of Legends Bank desires to see the community restored and stronger than ever. One of the opportunities the bank has taken to help with local flood relief was to be a sponsor for this book. "Knowing the proceeds of the book would go to organizations very near and dear to us, it was an automatic 'yes.'"

Atkins shared, "We've always been a supporter of many worthwhile nonprofit and civic organizations in our communities," Atkins added, "And we're here for our communities, now more than ever."

The bank has long supported one of the organizations that will receive proceeds from the book, the United Way. In fact, 100 percent of the bank's employees have volunteered their time to the cause at some time or another and continue to do so, which led to the bank being honored with the Ben C. Parks Award in 2009 by the United Way. Another organization dedicated to assisting local businesses that were affected by the flood, the Aspire Foundation, will also receive proceeds from the book. Legends Bank also has an ongoing relationship with the Aspire Foundation, financially supporting it annually.

"We're thrilled to be a part of this project," Atkins remarked. "We also express our deepest appreciation to the citizens of Clarksville and Montgomery County and the 500 Fort Campbell soldiers who have stepped up to the plate to help their neighbors get through the toughest of times."

Legends Bank has and will stand by those affected with special financial services to assist them in getting their businesses back operating as usual. Atkins concludes, "Legends Bank is a real community bank and will always live up to our commitment of providing legendary service by extraordinary people."

Written by Legends Bank